



Doctors, Patients, Facts

Social Media Posting Toolkit, Including Post Copy and Video Links

Introduction

An Easy Way to Share Trustworthy Answers to Patient Questions About COVID-19

We are pleased to introduce this easy-to-use social media video campaign, brought to you by our new COVID-19 education and outreach initiative, *Doctors, Patients, Facts*, a new YouTube resource!

With *Doctors, Patients, Facts*, we seek to provide individuals and families with reliable, up-to-date information so they can make the best, most-informed decisions about their health. All our content is science and evidence-based and correlates with the CDC so you can feel confident sharing with your patients.

Doctors, Patients, Facts YouTube channel: [youtube.com/@DoctorsPatientsFacts](https://www.youtube.com/@DoctorsPatientsFacts)

To use this social media posting toolkit, please refer to the instructions on the next page.



How to Use This Toolkit

Use this toolkit for quickly creating posts on Facebook, Instagram, or your other social media platforms. In addition, you can also use these assets on your website and in e-mails to patients.

This toolkit includes copiable social media copy with direct links to individual *Doctors*, *Patients*, *Facts* videos covering specific topics.



**DOCTORS
PATIENTS
FACTS**



- 1 Step One** – Find the post you would like to share in this document.
 - 2 Step Two** – Copy the content of the post, including the video link and hashtag strategy.
 - 3 Step Three** – Optimize the hashtags by including any hashtags relevant to your clinic or system.
 - 4 Step Four** – Review the post preview provided on the platform and confirm the video is pulling into the post automatically.
 - 5 Step Five** – Once you see the video, post to your platform of choice!
- !** **Posting Guidance** – For more information on best practices and an example posting cadence, [click here](#).
 - !** **General Channel Promotion** – To share graphics and copy promoting the general YouTube channel, [click here](#).
 - !** **Flyer Promotion** – For printable flyers promoting the general YouTube channel, [click here](#).
 - !** **Channel Branding** – To download approved Doctors, Patients, Facts logos for your own collateral, [click here](#).

Visit the Channel:
youtube.com/@DoctorsPatientsFacts

Social Media Post Copy

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» Series Introduction

1: Your Questions About COVID-19 - ANSWERED—Trailer 1

Stay In-the-know when you're on the go with Doctors, Patients, Facts! Explore our series of one-to-two-minute videos when you need answers to your COVID-19 questions in real-time. Our videos cover all kinds of questions. Visit the @DoctorsPatientsFacts YouTube channel:

<https://bit.ly/DPF-YouTube-Trailer-1>

#covid19vaccine #DoctorsPatientsFacts #HealthyLiving
#IllinoisVaccinates #PrimaryCare #FamilyMedicine #PublicHealth

2: Your Questions About COVID-19 - ANSWERED—Trailer 2

Introducing Doctors, Patients, Facts, a quick facts YouTube channel for individuals and families looking for real, easy-to-understand, trustworthy answers to their COVID-19 questions. Make the best, most-informed decisions about your health, on your schedule. Stay in-the-know when you're on-the-go with @DoctorsPatientsFacts. Visit the channel:

<https://bit.ly/DPF-YouTube-Trailer2>

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#IllinoisVaccinates #PrimaryCare #FamilyMedicine #PublicHealth

» COVID-19 Vaccine Research & Safety

3: Why should I trust a vaccine that was rushed through testing? How do I know the vaccine is safe?

Why should I trust a vaccine that was rushed through testing? How do I know the vaccine is safe? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel:

<https://bit.ly/DPF-trust-vaccine>

#covid19vaccine #DoctorsPatientsFacts #HealthyLiving
#IllinoisVaccinates #PrimaryCare #FamilyMedicine #PublicHealth

4: How do we know COVID-19 vaccines are safe for kids?

How do we know COVID-19 vaccines are safe for kids? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel:

<https://bit.ly/DPF-safe-for-kids>

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» Understanding the COVID-19 Virus

5: What is COVID-19?

What is COVID-19? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-what-is-covid>

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6: How does COVID-19 spread?

How does COVID-19 spread? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-how-covid-spreads>

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7: What are the similarities and differences between the flu and COVID-19?

What are the similarities and differences between the flu and COVID-19? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-flu-and-covid>

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» How Vaccines Work

8: How does the COVID-19 vaccine work?

How does the COVID-19 vaccine work? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-how-covid-vaccine-works>

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9: Why do I only need one or two vaccinations for some viruses, and we keep needing additional vaccines for COVID-19?

Why do I only need one or two vaccinations for some viruses, and we keep needing additional vaccines for COVID-19? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-additional>

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10: What is an mRNA vaccine? Do they change your DNA?

What is an mRNA vaccine? Do they change your DNA? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-what-is-mrna-vaccine>

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#IllinoisVaccinates #PrimaryCare #FamilyMedicine #PublicHealth

11: Can people get COVID-19 from a COVID-19 vaccine?

Can people get COVID-19 from a COVID-19 vaccine? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-covid-from-vaccine>

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#IllinoisVaccinates #PrimaryCare #FamilyMedicine #PublicHealth

» Variants & Antibodies

12: What is a variant of a virus? Do COVID-19 vaccines cause variants?

What is a variant of a virus? Do COVID-19 vaccines cause variants? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-variants>

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13: Do I still need the vaccine if I have had COVID-19?

Do I still need the vaccine if I have had COVID-19? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-vaccines-after>

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14: Will getting a COVID-19 vaccine cause me to test positive on a viral test?

Will getting a COVID-19 vaccine cause me to test positive on a viral test? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-false-positive>

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15: If we need an updated COVID-19 vaccine, are the vaccines working?

If we need an updated COVID-19 vaccine, are the vaccines working? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-updated-covid-vaccine>

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» COVID-19 Vaccines Available & Schedules

16: What updated COVID vaccinations are currently available?

What updated COVID vaccinations are currently available? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-available-vaccinations>

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17: If I just had COVID-19, do I need the updated vaccines, or should I wait to get them?

If I just had COVID-19, do I need the updated vaccines, or should I wait to get them? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-after-covid>

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18: Do I need to wait after getting a flu vaccine or another vaccine before getting a COVID-19 vaccine?

Do I need to wait after getting a flu vaccine or another vaccine before getting a COVID-19 vaccine? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-waiting>

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» Getting Vaccinated

19: Who is eligible for COVID vaccines? When is someone up to date?

Who is eligible for COVID vaccines? When is someone up to date? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-eligibility>

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20: What side effects may occur after the COVID-19 vaccine?

What side effects may occur after the COVID-19 vaccine? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-possible-side-effects>

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» Updated COVID-19 Vaccines

21: Why should you get the updated COVID-19 Vaccine?

Why should you get the updated COVID-19 Vaccine? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-why-updated-vaccine>

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22: Are the potential side effects from the updated vaccine similar to or different from the prior versions?

Are the potential side effects from the updated vaccine similar to or different from the prior versions? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-potential-side-effects>

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23: How long does protection from a COVID-19 vaccine last? How can I find where I can get the updated vaccine?

How long does protection from a COVID-19 vaccine last? How can I find where I can get the updated vaccine? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-protection>

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» Paying for Vaccines

24: Will I have to pay for my vaccine?

Will I have to pay for my vaccine? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-vaccine-cost>

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25: What programs are available that cover the cost of COVID-19 vaccine?

What programs are available that cover the cost of COVID-19 vaccine? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-available-programs>

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» Importance of COVID-19 Vaccines

26: Why should I get vaccinated if I might get COVID-19 anyway?

Why should I get vaccinated if I might get COVID-19 anyway? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-get-vaccinated>

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27: Why should I get vaccinated since the symptoms are so mild in so many people?

Why should I get vaccinated since the symptoms are so mild in so many people? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-mild-symptoms>

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#IllinoisVaccinates #PrimaryCare #FamilyMedicine #PublicHealth

28: Why should I get a vaccine if there's a pill that cures me if I get COVID?

Why should I get a vaccine if there's a pill that cures me if I get COVID? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-vaccine-or-pill>

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#IllinoisVaccinates #PrimaryCare #FamilyMedicine #PublicHealth

Special Populations – Additional Concerns & Suggested Immunization Schedules

» Immunocompromised

29: Who is categorized as immunocompromised?

Who is categorized as immunocompromised? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-immunocompromisedpatient>

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30: What is the recommended COVID vaccine schedule for immunocompromised patients?

What is the recommended COVID vaccine schedule for immunocompromised patients? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-immunocompromisedpatients>

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31: What are the benefits of a third primary dose for people who are immunocompromised?

What are the benefits of a third primary dose for people who are immunocompromised? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-third-dose>

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Special Populations – Additional Concerns & Suggested Immunization Schedules

» Women - Concerns about Menstrual Cycle, Fertility, Pregnancy, Breastfeeding

32: Do COVID-19 vaccines affect your menstrual cycle?

Do COVID-19 vaccines affect your menstrual cycle? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-menstrual-cycle>

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33: Will COVID-19 vaccines affect my fertility?

Will COVID-19 vaccines affect my fertility? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-fertility>

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34: Are there any additional risks or complications if I get COVID-19 while pregnant?

Are there any additional risks or complications if I get COVID-19 while pregnant? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-pregnancy>

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35: If am pregnant or breastfeeding, can I get a COVID-19 vaccine?

If am pregnant or breastfeeding, can I get a COVID-19 vaccine? Get the answer from experts on the new YouTube channel, @DoctorsPatientsFacts. Visit the channel: <https://bit.ly/DPF-breastfeeding>

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Posting Cadence

Make the Most of Your Social Media Platforms

Best Practices for Identifying the Most Impactful Platforms

Each social media platform has a unique audience with equally unique engagement habits. To make the most impact with the Doctors, Patients, Facts Social Media Toolkit, please consider the following:

There are five commonly agreed upon generations currently identified in the United States. Each of these generations leverage specific social media platforms, including:

- **Gen Z, iGen, or Centennials: Born 1996 – TBD:** TikTok, SnapChat, YouTube
- **Millennials or Gen Y: Born 1977 – 1995:** Instagram, Facebook, Pinterest
- **Generation X: Born 1965 – 1976:** Facebook, LinkedIn
- **Baby Boomers: Born 1946 – 1964:** Facebook
- **Traditionalists or Silent Generation: Born 1945 and before:** NA

When choosing where to post, consider your patient roster, and select the appropriate platform accordingly.

Best Practices for Hitting High-Traffic Posting Windows

Each social media platform has specific peak-traffic times based on their unique user base. If you intend to mass post across platform, it's best to choose the most highly-trafficked times. Use this data to make the most informed posting decisions.

- **Highest-Traffic Windows Across Platform:** 7 am to 9 am CT | 1 pm to 3 pm CT | 7 pm to 9 pm CT
- **Highest-Traffic Days Across Platform:** Wednesday | Thursday | Tuesday | Friday

Posting Cadence (Continued)

Platform Specific Posting Windows

If you are choosing to post on a single platform like Facebook, Instagram, or LinkedIn, use the timetables below to schedule your posts for maximum impact:



Facebook:

- Monday: 5 am to 3 pm CT
- Tuesday: 6 am to 3 pm CT
- Wednesday: 6 am to 3 pm CT
- Thursday: 5 am to 3 pm CT
- Friday: 6 am to 3 pm CT
- Saturday: 7 am to 2 pm
- Sunday: 10 am to 3 pm



Instagram:

- Monday: 9 am to 10 am CT
- Tuesday: 9 am to 10 am CT
- Wednesday: 5 am, 11 am, or 3 pm CT
- Thursday: 12 pm or 5 pm CT
- Friday: 9 am to 10 am or 5 pm to 6 pm CT
- Saturday: 8 am to 12 pm CT
- Sunday: 10 am to 2 pm CT



LinkedIn:

- Monday: 1 pm CT
- Tuesday: 8 am to 10 am CT
- Wednesday: 2 pm CT
- Thursday: 4 pm CT
- Friday: 10 am CT
- Saturday: 6 am to 7 am CT
- Sunday: 8 pm CT

Posting Cadence (Continued)

Suggested Posting Cadence for *Doctors, Patients, Facts*

Day 1 – Introducing Doctors, Patients, Facts

Monday, 9 am CT – Your Questions about COVID-19 Answered – Trailer 1

Monday, 10 am CT - Your Questions about COVID-19 Answered – Trailer 2

Day 2 – A Reintroduction to COVID-19

Tuesday, 9 am CT – What is COVID-19?

Tuesday, 10 am CT – How does COVID-19 Spread?

Tuesday, 11 am CT – What are the similarities and differences between the flu and COVID-19?

Day 3 – Learning About Variants & Antibodies

Wednesday, 1 pm CT – What is a variant of a virus? Do COVID-19 vaccines cause variants?

Wednesday, 2 pm CT – Do I still need the vaccine if I have had COVID-19?

Wednesday, 3 pm CT – Will getting a COVID-19 vaccine cause me to test positive on a viral test?

Wednesday, 4 pm CT – If we need an updated COVID-19 vaccine, are the vaccines working?

Day 4 – About COVID-19 Vaccines

Thursday, 12 pm CT – How does the COVID-19 vaccine work?

Thursday, 2 pm CT – Why do I only need one or two vaccinations for some viruses, and we keep needing additional vaccines for COVID-19?

Thursday, 3 pm CT – What is an mRNA vaccine? Do they change your DNA?

Thursday, 4 pm CT - Can people get COVID-19 from a COVID-19 vaccine?

Thursday, 5 pm CT – Why should I trust a vaccine that was rushed through testing? How do I know the vaccine is safe?

Thursday, 6 pm CT – How do we know COVID-19 vaccines are safe for kids?

Day 5 – Sharing Info on Available COVID-19 Vaccines

Friday, 8 am CT – What updated COVID vaccinations are currently available?

Friday, 9 am CT – If I just had COVID-19, do I need the updated vaccines, or should I wait to get them?

Friday, 10 am CT - Do I need to wait after getting a flu vaccine or another vaccine before getting a COVID-19 vaccine?

Friday, 11 am CT - What side effects may occur after the COVID-19 vaccine?

Posting Cadence (Continued)

Suggested Posting Cadence for *Doctors, Patients, Facts*

Day 6 – Eligibility and Encouraging COVID-19 Vaccination

Saturday, 6 am CT – Who is eligible for COVID vaccines? When is someone up to date?

Saturday, 7 am CT – Why should you get the updated COVID-19 Vaccine?

Saturday, 8 am CT – Are the potential side effects from the updated vaccine similar to or different from the prior versions?

Saturday, 9 am CT – How long does protection from a COVID-19 vaccine last? How can I find where I can get the updated vaccine?

Day 7 – Why It's Important to Get Vaccinated Against COVID-19

Sunday, 10 am CT – Why should I get vaccinated if I might get COVID-19 anyway?

Sunday, 11 am CT – Why should I get vaccinated since the symptoms are so mild in so many people?

Sunday, 12 pm CT – Why should I get a vaccine if there's a pill that cures me if I get COVID?

Day 8 – Paying for the COVID-19 Vaccine

Monday, 9 am CT – Will I have to pay for my vaccine?

Monday, 10 am CT – What programs are available that cover the cost of COVID-19 vaccine?

Day 9 – Keeping the Immunocompromised Safe from COVID-19

Tuesday, 9 am CT – Who is categorized as immunocompromised?

Tuesday, 10 am CT – What is the recommended COVID vaccine schedule for immunocompromised patients?

Tuesday, 11 am CT – What are the similarities and differences between the flu and COVID-19?

Day 10 – COVID-19 Vaccines for Women

Wednesday, 1 pm CT – Do COVID-19 vaccines affect your menstrual cycle?

Wednesday, 2 pm CT – Will COVID-19 vaccines affect my fertility?

Wednesday, 3 pm CT – Are there any additional risks or complications if I get COVID-19 while pregnant?

Wednesday, 4 pm CT – If am pregnant or breastfeeding, can I get a COVID-19 vaccine?

General Channel Awareness Posts

How to Share These Posts

Use these instructions to quickly create posts sharing general information about the YouTube channel *Doctors, Patients, Facts* on Facebook, Instagram, or your other social media platforms. In addition, you can also use these assets on your website and in e-mails to patients.

This section of the toolkit includes copiable social media copy and shareable post graphics that are designed to build general awareness for the *Doctors, Patients, Facts* YouTube channel. To post, follow the directions below:

- 1 Step One** – Find the post you would like to share on the next page.
- 2 Step Two** – Copy the content of the post, including the channel link and hashtag strategy.
- 3 Step Three** – Optimize the hashtags by including any hashtags relevant to your clinic or system.
- 4 Step Four** – Download the corresponding post graphics [here](#).
- 5 Step Five** – Use the photo share option on your platform of choice to upload the selected graphic.
- 6 Step Six** – Review the post preview provided on the platform and confirm the copy and image are correct, then post!



**DOCTORS
PATIENTS
FACTS**



Visit the Channel:
youtube.com/@DoctorsPatientsFacts

Download Post Graphics ›

General Channel Awareness Posts



POST 1: FOR GENERAL PUBLIC

Post Copy:

With our new YouTube channel, Doctors, Patients, Facts, our team of physician experts work together to provide you with quick, reliable, up-to-date information on COVID-19 questions so you can make the best, most-informed decisions about your health, on your schedule. Stay in-the-know when you're on-the-go with Doctors, Patients, Facts. Visit the channel: youtube.com/@doctorspatientsfacts. #covid19vaccine #DoctorsPatientsFacts #HealthyLiving #IllinoisVaccinates #PrimaryCare #FamilyMedicine #PublicHealth

Post Artwork Filename:

IAFP-MeetDoctors_for_GeneralPublic_Post-01_Square.jpg



POST 2: FOR HEALTH CARE PROFESSIONALS

Post Copy:

As a practicing health care professional, your time with patients is limited. Enter Doctors, Patients, Facts, a new YouTube channel developed in partnership with I-VAC, IAFP, and the Family Health Foundation of Illinois, dedicated to answering commonly asked questions about COVID-19. Now you can encourage your patients to explore our new channel to get expert advice from physician experts in short one-to-two-minute videos, so you can make the most of your appointment time! Visit the channel: youtube.com/@doctorspatientsfacts. #covid19vaccine #DoctorsPatientsFacts #HealthyLiving #IllinoisVaccinates #PrimaryCare #FamilyMedicine #PublicHealth

Post Artwork Filename:

IAFP-MeetDoctors_for_HealthCareProviders_Post-01_Square.jpg

[Download Post Graphics >](#)

Printable Promotional Flyers

Get Clear Answers *FAST* **DOCTORS PATIENTS FACTS**

One-to-Two-Minute, On-Demand Videos Answering Your COVID-19 Questions

Introducing *Doctors, Patients, Facts*, a quick facts YouTube channel for individuals and families looking for real, easy-to-understand, trustworthy answers to their COVID questions!

Hear from:

- Pediatricians**
- Family Physicians**
- Medical Specialists**
- Public Health Experts**

Stay In-The-Know When You're *ON THE GO*
Covering Your Questions on COVID-19 and Other Health Related Concerns

Explore our series of one-to-two-minute videos when you need answers to your vaccine questions in real-time. Our videos cover all kinds of questions like:

- Who needs the updated COVID-19 Vaccine?
- I just had COVID-19—do I need the updated vaccine?
- What is a variant of a virus?
- Can people get COVID-19 from the vaccine?
- Will I have to pay for my vaccine?

Answers You Can *TRUST*
From Physician Experts Who Care

With *Doctors, Patients, Facts*, we provide you with reliable, up-to-date information so you can make the best, most-informed decisions about your health, on your schedule.

Scan the QR code or visit youtube.com/DoctorsPatientsFacts to subscribe, like, and share so you can stay informed and stay healthy!

Funding provided by the Office of Disease Control, through the Illinois Department of Public Health.

Patient-Facing Flyer: download and print this flyer to hang in high-traffic areas to help familiarize your patients with *Doctors, Patients, Facts*.

Build Patient Confidence in COVID-19 Vaccines
 New YouTube Resource Available for Your Patients

Introducing *Doctors, Patients, Facts*, a quick facts YouTube channel specially designed for individuals and families who need real, easy-to-understand, trustworthy answers to their COVID questions!

Make the Most of Your Appointment Time
Let *Doctors, Patients, Facts* Cover Frequently Asked Questions about COVID-19

Your time with patients is limited. Enter *Doctors, Patients, Facts*, a new YouTube channel developed in partnership with I-VAC, IAFF, and the Family Health Foundation of Illinois. Encourage your patients to explore our new channel to get expert advice from physicians in short one-to-two-minute videos.

Our videos cover all kinds of questions like:

- Who needs the updated COVID-19 Vaccine?
- I just had COVID-19 – do I need the updated vaccine?
- What is a variant of a virus?
- Can people get COVID-19 from the vaccine?
- Will I have to pay for my vaccine?

A Trusted Resource You Can Share
Rely on Our Community of Experts to Support Your Recommendations

With *Doctors, Patients, Facts*, we seek to provide individuals and families with reliable, up-to-date information so they can make the best, most-informed decisions about their health. All our content is science and evidence-based and correlates with the CDC so you can feel confident sharing with your patients.

Our Channel Contributors Include:

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- Daniel Johnson, MD, FAAP
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- Christopher Smyre, MD
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Funding provided by the Office of Disease Control, through the Illinois Department of Public Health.

Provider-Facing Flyer: download and print this flyer to introduce *Doctors, Patients, Facts* to other providers.

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Channel Branding

Logos for *Doctors, Patients, Facts*

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